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## Relationships Between Variables

### ■ PCA:–

- ◆ *unsupervised* technique for investigating structure in a single set of observations
  - only *indirect* information on variables
  - e.g. interpretation of loadings of PCs
    - (contrast between *size* & *shape* variables in BM Mummy Pots example)



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### ■ LDA

- ◆ *supervised* technique for investigating relationship between one categorical variable & others
  - interest in **predicting** the category from others
  - also interest in **relationship** between categories and other variables
    - which variables distinguish between groups?
    - examine discriminant functions (*crimcoords*) loadings

### ■ Note:–

- ◆ for LDA must have  $n > p$
- ◆ but for PCA can have  $n > p$  or  $n < p$ 
  - depends whether matrix inversion is involved
    - » (correlation/covariance)



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### ■ Prediction or relationship?

- ◆  $n > p$  or  $n < p$ ?
- Compare univariate regression of Y on X
  - (Y a random variable, X a fixed variate)
  - ◆  $E[y_i] = \alpha + \beta x_i$ 
    - used for modelling the **dependence** of Y upon X
    - $\Rightarrow$  used for predicting value of y for a [new] value x
    - If both X and Y are random variables then use the same model **conditional** on value of X
    - model extends to p X-variables (**provided  $n > p$** ) (& is essentially identical to LDA if Y is categorical)
  - ◆ Model for predicting X from Y is different
  - ◆ If interest is in relationship between then we examine the **correlation** between X & Y



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### ■ Prediction or relationship?

- ◆  $n > p$  or  $n < p$ ?

### ■ Collection of techniques available

#### ◆ Multivariate Regression

- **predicting** a multivariate a multivariate random variable Y from a multivariate variable X
  - Y **dependent**, X **independent**
  - » requires " $n > p$ "

#### ◆ Canonical Correlation

- **relationship** between two multivariate R.V.s X & Y
- » requires " $n > p$ "

#### ◆ Partial Least Squares

- prediction or relationship, does not require " $n > p$ "



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### ■ Multivariate Regression

- ◆ Essentially identical to univariate regression

- model  $E[Y_i] = X\beta$ ,

$$\hat{\beta} = (X'X)^{-1}X'Y, \quad \Sigma = (Y - X\hat{\beta})(Y - X\hat{\beta})' / (n - q - 1)$$

- Confidence regions for  $\beta$  obtained from

$$(\beta - \hat{\beta})' \hat{\Sigma}^{-1} (\beta - \hat{\beta}) \sim \chi^2 \text{ under } H_0: \beta = 0$$

- can get individual coefficients from univariate regressions
- but not the simultaneous confidence regions as easily

- (see lecture notes for an example)



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### Canonical Correlation

- ◆ Two variables X and Y of dimensions p & q
  - aim is to find a **linear** combinations of the X & Y variables,  $a'X$  &  $b'Y$ , which have maximum correlation
  - maximize  $\rho_{XY} = a'\Sigma_{XY}b/\sqrt{a'\Sigma_{XX}ab'b'\Sigma_{YY}b}$ 
    - solve by The Same Procedure as Last Time
    - converting to an eigenanalysis problem
      - » (constraining the numerator = 1)
  - obtain sets of **canonical variates**
    - used to display data
    - examination of loadings allows interpretation of X & Y relationship
      - » identical to *crimcoords* if Y is categorical

### Example:

- ◆ X = (head length, head width [of 1<sup>st</sup> sons])
- ◆ Y = (head length, head width [of 2<sup>nd</sup> sons])
  - $a_1 = (0.70, 0.72)'$ ,  $b_1 = (0.74, 0.67)'$ , is first canonical variate with correlation  $\rho_1 = 0.79$ 
    - both of these reflect **size**
  - $a_2 = (0.71, -0.71)'$ ,  $b_2 = (0.71, -0.71)'$  is 2<sup>nd</sup> canonical variate with correlation  $\rho_2 = 0.05$ 
    - both of these reflect **shape**
- ◆ Interpretation:–
  - greatest similarity between brothers is in head size but there is little relationship between their head shapes

- ◆ No general reason why canonical variates in CCA should reflect **size**, even if variables are all linear measurements of dimension
  - unlike PCA and the Perron-Frobenius theorem
- ◆ see notes for more complex example relating measures of depression & health to socio-demographic measures
- ◆ other common uses: questionnaire analysis
  - evaluation of a product and measures about people
    - socio-demographics:- age, income, postcode grading
    - opinions of hair-spray:- lustre, bounce, glossiness, ....
  - allows insight into **market segmentation** revealed by plot on canonical variates
    - cf plots on PCs revealing groupings

### Partial Least Squares

» (for  $n < p$  and  $n \ll p$  problems)

- ◆ Comments (see also lecture notes)
  - key idea is to replace correlation matrices by covariance matrices so 'avoiding' inversion of singular variance matrices
    - again look for linear combinations of variables
    - derivation is algorithmic / iterative
      - » (not a solution of an eigenanalysis problem???)
  - implementation easy in R
    - using **pls** library and routines **pls.regression(.)** & **pls.lda(.)**
  - see recent MSc dissertations by Maria Taboada, Rich Jacques, Lu Zou, James Bentham, ....

### Other techniques for $n < p$ discrimination

- ◆ need some method of preliminary dimensionality reduction
- ◆ take first k principal components ( $k < n$ )
  - rationale:-
    - some PCs may be associated with components of variance attributable to differences between groups
  - seems to be useful if p is 'medium range' ( $\ll \sim 100$ )
  - doesn't work well if  $n \ll p$  (e.g.  $n \sim 50^-$ ,  $p \sim 1000^+$ )

### Other techniques for $n < p$ discrimination

- ◆ instead of ranking PCs by variances on the PCs
  - i.e. by the eigenvalues
- rank them by some other criterion reflecting group differences such as  $a_i'Ba_i/\lambda_i$ 
  - B the **between groups** covariance matrix
  - this (and also ordinary PCs) are particular cases of the **Karhunen-Loève** transformations
  - these give interpretation of loadings etc, i.e. some form of **analysis** of differences
- ◆ see also techniques of **feature extraction**
  - in Pattern Recognition areas of Machine Intelligence literature
    - typically no **analysis** by examination of loadings

